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Dancing Deer Baking Company Provides One-Stop Gift Shopping for the Holidays

New holiday catalog highlights festive, scratch-baked gourmet cookie and brownie gifts

BOSTON — Oct. 1, 2014 — Dancing Deer Baking Company, a leading national provider of gourmet food gifts and baked goods for consumers and businesses alike, today released its 2014 holiday catalog featuring a wide variety of exciting new gift baskets, towers, tins and boxed arrangements, all which complement the company's signature best-selling holiday gifts. These scratch-baked gourmet treats are certified kosher, and made in small batches with the finest and cleanest ingredients available. All holiday cookie and brownie gifts are now available for preview [online](#) and will be available beginning in November.

Dancing Deer's featured gifts include a delicious mix of treats such as the award-winning Molasses Clove Cookie and "America's Best" Chocolate Chunk Brownie. Each gift is beautifully packaged by hand, and sure to impress anyone from a favorite aunt to a top business client. Dancing Deer's keepsake wooden gift boxes stand out in the crowd, as do its gift baskets, towers and tins. Corporate gifts are highly customizable, with finishing touches such as custom-printed ribbons, branded hang tags and branded marketing materials, in addition to customized logo cookies and attractive tins.

"Our 2014 holiday lineup is a mix of new gift arrangements and returning favorites, all of which encompass our creative scratch baking, innovative product development and attractive packaging combinations," said Frank Carpenito, president and CEO of Dancing Deer Baking Company. "This is undoubtedly our deepest and most exciting gift lineup in the six years I have led Dancing Deer."

Once again this holiday season, Dancing Deer is proud to offer its Sweet Home product line, allowing customers to give great holiday gifts while helping out those in need. Dancing Deer Baking Company's Sweet Home Project is part of its "gifts that give back" program. For every purchase of a Sweet Home gift, the company donates 35% of the retail price to scholarship programs through One Family Inc. to help homeless and at risk parents further their education and forge their own path to economic self-sufficiency. Each gift comes with one or more Sweet Home cookies, individually packaged with a story about the impact of homelessness and how One Family Inc. works to prevent it. The company has proudly funded over 50 scholarships since partnering with One Family over 12 years ago.

TOP SELLING GOURMET GIFT ARRANGEMENTS INCLUDE:



Deer Classics Gift Basket - \$49.99 MSRP

With its elegant presentation and scrumptious treats, the Deer Classics Gift Basket is sure to impress any crowd. Each seagrass basket contains 24 cookies: eight each of the award-winning Molasses Clove, Chocolate Chip and Cranberry Orange cookies, along with eight brownies: four each of the famous Chocolate Chunk and Peanut Butter brownies. Send a taste of the very best today!

Classic Two-Tier Holiday Cookie Tower (new) - \$39.99 MSRP

This premium gift tower of keepsake wooden boxes with grosgrain ribbon includes over 50 cookies. Unwrap to find Gingerbread Folk, Peppermint Trees, Espresso Chocolate Chip, Apple Pie Rounds, and Chocolate Sea Salt Stars.

Holiday Favorites Gift Basket - \$29.99 MSRP

This rich burgundy natural seagrass basket is packed with 16 scratch-baked cookies and brownies for the holidays. "America's Best" Chocolate Chunk brownies simply melt in your mouth and who can resist soft, cinnamon, Snickerdoodle cookies.

Classic Christmas Bakery Gift Assortment - \$38.99 MSRP

What a yummy gift to give and receive this Christmas. Four "America's Best" Chocolate Chunk brownies and eight signature Molasses Clove cookies along with 12 Chocolate Sea Salt Stars and three hand-decorated Christmas Tree sugar cookies.

Sweet Home Winter Holidays Gift Box - \$29.99 MSRP

Say "Happy Holidays" or "Merry Christmas" with Dancing Deer's eight award winning Molasses Clove cookies, four Chocolate Chunk brownies, 12 Peppermint Trees, and Sweet Home Cookie.

About Dancing Deer Baking Company

Since 1994, Dancing Deer Baking Company, a leading national provider of gourmet food gifts and baked goods, has been known for its delicious, scratch-baked brownies, cookies, cakes, baking mixes and gourmet gift arrangements. The company is comprised of people who are passionate about food, nature, aesthetics and community. Dancing Deer has won many national awards and accolades for its distinctive products and innovative business practices. The company places an enormous emphasis on giving back to the community, most notably by helping homeless and at-risk families through its [Sweet Home Project](#) initiative. Dancing Deer baked goods can be found in gourmet gift arrangements for consumers and corporations that are sold on its website, and in specialty, natural food and grocery stores nationwide, and on leading global airline carriers. For more information, please visit www.dancingdeer.com.

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