



200 Seneca Road  
Greensboro, NC 27406  
Phone: 336-378-0444

## FOR IMMEDIATE RELEASE

Contact: Mitch Carb, Marketing Manager  
336-378-0444 ext 206  
[mcarb@sherrilltree.com](mailto:mcarb@sherrilltree.com)

### SHERRILLtree's ArborFest

Greensboro, NC (April 25, 2016) SHERRILLtree, the leader in professional arborist equipment, recently hosted its inaugural education workshop—ArborFest with great success. SHERRILLtree's ArborFest, a two-day educational workshop held at Lake Norman State Park in North Carolina, brought together some of the industry's best trainers, vendors and arborist alike for a weekend of educational training and networking.

Over 225 attendees were on hand to learn from live demonstrations and spent time with fellow arborist from across the globe. Instructional demonstrations were given by: Mark Chishlom, Jared Abrogena, Joe Harris, Travis Vickerson, Tim Walsh, David Driver and North American Training Solutions (NATS).

"ArborFest was an overwhelming success! It's our way of giving back to our arborist community—allowing them easy access to great instruction," said Sam Barnes, Director of Marketing and eCommerce at SHERRILLtree. "There's no other educational event like ArborFest and we're proud to have organized this event," added Barnes.

With SHERRILLtree's ArborFest being such a success, there are plans to make this an annual event. "There will be many more ArborFest events in the future. This is just the beginning," stated Barnes.

###

[SHERRILLtree](http://SHERRILLtree.com) is dedicated to providing safe, proven and tested solutions that arborists can trust with their lives. SHERRILLtree offers the most innovative products in the professional tree care & landscape industry and features the world's leading brands and suppliers. The company has been in business for more than 50 years and takes pride in its' more than 350 combined years of team experience in tree care and tree care products. SHERRILLtree is based in Greensboro, NC and is the largest direct marketer and catalog distributor of arborist supplies in North America. The team is passionately dedicated to helping customers become more successful in their work and outdoor lives. Visit [SHERRILLtree.com](http://SHERRILLtree.com) to learn more.